



PROGRAMMING POLICY

The Aquinnah Library supports its mission of providing an array of programming for the enrichment of its community by developing and presenting programs that provide opportunities for information, learning, and entertainment. Programming is an integral component of library service that:

- Expands the library's role as a community resource
- Introduces both patrons and non-users to library resources
- Provides entertainment
- Provides opportunities for lifelong learning
- Expands the visibility of the library

Ultimate responsibility for programming at the library rests with the Library Director, who administers under the authority of the Board of Trustees. The Library Director, in turn, may delegate the authority for program management to Library Associates.

The following criteria are used in making decisions about program topics, speakers, and accompanying resources:

- Community needs and interests
- Availability of program space
- Treatment of content for intended audience
- Presentation quality
- Presenter background/qualifications in content area
- Budget
- Historical or educational significance
- Connection to other community programs, exhibitions or events
- Relation to library collections, resources, exhibits and programs

In addition, the Library draws upon other community resources in developing programs and actively partners with other community agencies, organizations, educational and cultural institutions, and individuals to develop and present co-sponsored public programs. External

organizations or individuals partnering with the Library on programs are expected to coordinate marketing efforts and share program expenses with the Library.

Professional performers and presenters that reflect specialized or unique expertise may be hired for library programs; performers and presenters will not be excluded from consideration because of their origin, background, or views, or because of possible controversy. Library staff who present programs do so as part of their regular job and are not hired as outside contractors for programming. Animals that are part of Library sponsored programs must be accompanied at all times by their handler and/or trainer.

All library programs are open to the public. A fee may be charged for materials for certain types of library programs. The library's philosophy of open access to information and ideas extends to library programming, and the library does not knowingly discriminate through its programming. Library sponsorship of a program does not constitute an endorsement of the content of the program or the views expressed by participants, and program topics, speakers and resources are not excluded from programs because of possible controversy.

Program participants should expect that photographs/video will be taken at events and used on the library's social internet sites and/or website. Participants may request in writing that their image not be used by the library.

Programs may be held on site at the library, or off site. Any sales of products at library programs must be approved by the library. Programs are not used for commercial, religious, or partisan purposes or the solicitation of business. Programs must be open to the public, free of charge and prohibit commercial advertising, direct solicitation or fundraising

The Library welcomes expressions of opinion from patrons concerning programming. If a patron questions a library program, he/she should address the concern with a library staff member.

The board, in conjunction with the Library Director, will establish a budget with goals and funding sources for programming to facilitate the effective implementation of this service.